



**Malta Enterprise**  
**12.10.2019**

## **AGENDA**

- 08:30h Registration, welcome coffee and networking
- 09:00h Welcoming address by Mr Karl Herrera, Chief Officer Incentives, Malta Enterprise
- 09:05h Speech by Mr William Wait, Chairman, Malta Enterprise
- 09:10h Speech by Dr Chris Cardona, Minister for the Economy, Investment and Small Businesses
- 09:15h Keynote speech: *Why Does Entrepreneurship Matter?*  
by Dr Christopher Haley, Head of New Technology & Startup Research, Nesta - an Innovation Foundation in the UK
- 10:00h Parallel Workshops - Session 1  
Area 1: Funding my startup: Exploring alternative funding streams  
Area 2: Thinking beyond borders: The challenges of starting up with the world as your market
- 11:00h Parallel Workshops - Session 2  
Area 1: Why some businesses succeed... and others fail  
Area 2: Strengthening women's entrepreneurship: Measures to assist women achieve their entrepreneurial potential
- 12:00h Parallel Workshops - Session 3  
Area 1: Ideas alone do not make good business: How to commercialise your ideas  
Area 2: Building the right team: Invest in the right dynamics
- 13:00h Presentation of the Enterprise Incentives Mobile App  
by Ms Marita Portelli, Ministry for the Economy, Investment and Small Businesses
- 13:05h Conversation with inspiring business leaders sharing their challenges and successes  
Mr Julian Azzopardi - CEO, Ultimate Performance (moderator)  
Mr Norman Aquilina - CEO, Simonds Farsons Cisk  
Ms Amanda Xuereb - Chief Business Development Officer, Toly & Founder, Beauty Trill  
Ms Angele Giuliano - Founder, iSmart  
Mr Edwin Pisani - General Manager, Dizz Group
- 13:55h Closing Remarks by Mr Kurt Farrugia, CEO, Malta Enterprise
- 14:00h Startup Café networking lunch

## Funding my startup

**Moderator: Dr Leonie Baldacchino**  
Director, The Edward de Bono  
Institute for the Design and  
Development of Thinking

Mr Nick Porsche  
Founder & Managing Director  
Dorado Games

Mr Stefan Briffa  
Senior Manager, Go Ventures

Mr Matthew Bezzina  
CEO, eCabs

Mr Alex Mifsud  
Co-founder & CEO, Weavr

## SESSION 1 10:00

## Thinking beyond borders

**Moderator: Mr Anton Buttigieg**  
CEO, Trade Malta

Mr Simon Azzopardi  
Chief Product Officer, Sherpa &  
President of Silicon Valletta

Mr George Amato  
Supply Chain Director  
Hudson Holdings

Mr George D. Mantas  
Business Development Director  
AquaBiotech Group

Mr Christopher Delbridge  
Managing Director, Evolve

## Why some businesses succeed and others fail

**Moderator: Mr Toni Attard**  
Founder, Culture Venture

Mr Pawlu Borg Bonaci  
Sales & Marketing Manager  
Elia Caterers

Ms Abigail Mamo  
CEO, GRTU

Mr Brendan Borg  
Business Development Director  
ISD Co. Ltd

Mr Geoffrey Farrugia  
Founder & CEO, HandsOn Systems

## SESSION 2 11:00

## Strengthening women's entrepreneurship

**Moderator: Ms Angele Giuliano**  
Founder, iSmart & President of the  
Foundation for Women Entrepreneurs

Ms Maria Bugeja  
Managing Director, Niumee Aesthetic  
Clinic Malta & CEO, St James' Hospital

Ms Marisa Xuereb  
Managing Director  
Raesch Quarz (Malta)

Ms Martina Zammit  
CEO & Founder, Gadgets &  
Director, V-Squared

Ms Emma Diacono,  
Owner & Director, Emma Diacono Ltd

## Ideas alone do not make good business

**Moderator: Ms AnaMaria Magri**  
Pantea, Managing Consultant,  
Ascend Consulting

Dr Christopher Haley  
Head of New Technology & Startup  
Research, Nesta

Mr Jonathan Shaw  
Associate Baton&Baton & BRND WGN

Mr Andrei Andy Linnas  
Co-Founder, Thought3D

Mr Benji Borg  
Co-Founder & CEO, Anchovy Studios

## SESSION 3 12:00

## Building the right team

**Moderator: Mr Adam Buttigieg**  
Head of Customer Service and IT,  
Shireburn Software

Mr Marlon Grech  
Founder, Thynk Software

Mr Bjorn Farrugia  
Owner, Well Made Woodworks

Mr David Serge  
Director of Operations, Stargate  
Studios Malta

Ms Sharon Cusens  
Founder & Director, Spring Productions  
International